

\* to be updated

## FINAL DISSEMINATION EVENT OF THE ECOC-SME PROJECT

Matera, Italy | 8-10<sup>th</sup> June, 2022

### Internal Workshop

8<sup>th</sup> June, Wednesday

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**16:30 – 19:00** **Project workshop**  
Possibilities of continuing cooperation

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### 3 years of ECoC-SME

9<sup>th</sup> June, Thursday

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9:00 *Registration (offline)*

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**9:30 – 9:45** **Welcome**  
Matera city representative and/or Foundation Matera2019

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**9:45 – 10:00** **Interreg Europe: The state of play of interregional cooperation**

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**10:00 – 13:00** **ECoC-SME stories from the 5 regions**

- Brief introduction to the ECoC-SME project
- 20 mins presentation for each region, followed by Q&A
- 15 minutes coffee break included

Hybrid

Note to partners: please prepare a presentation on how your actions were designed, implemented, and adapted upon implementation (implementation-focused)

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13:00 – 14:00 *Lunch break*

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**14:00 – 15:15** **Policy impact of the ECoC-SME project: roundtable discussion**

Note to partners: No materials are needed, but please prepare for the following topics:

- What are the policy impacts, and how are they already visible?
- Looking at the bigger picture in their region, what are the contributions of their APs?

Streamed

15:15 – 15:30 *Coffee break*

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**15:30 – 18:00** **Legacy of the ECoC events**

An innovative panel where we would give the floor to EU-level speakers as well as ECoC city representatives, incl. our own 5 regions, and a closing speech

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Hybrid

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## Synergy Day

10<sup>th</sup> June, Friday

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**10:00 – 10:15**   **Welcome**

Hybrid

**10:30 – 13:00**   **CultourData Project**

Measurement and monitoring of broader impact, importance of data in the process of ECoCs

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*13:00 – 15:00*   *Lunch break*

**15:00 – 18:00**   **Site visits to legacy infrastructure**

Foundation Matera2019, digital innovation hubs, etc.

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